

THE BENEFITS:

RETURN ON INVESTMENT

There are many reasons for the growing involvement of employers in the School-to-Work movement. Those mentioned most frequently include:

- Reduced cost of employee recruitment and training**
- Increased pool of qualified applicants**
- Attain higher levels of productivity**
- Strengthened links between work and school**
- Improved community relations**
- Streamlined system to process STW requests**
- Customized, pre-determined employer activities**
- Invest early to get the product you want**